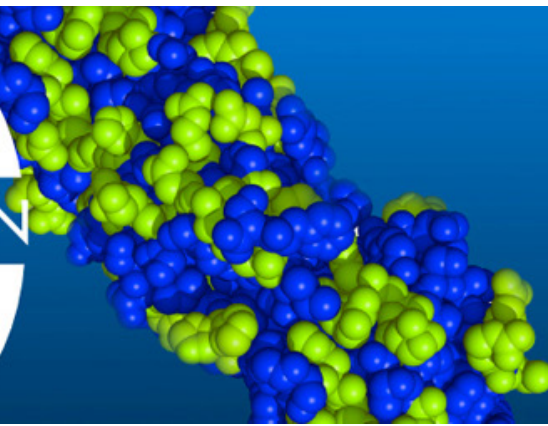


100 YEARS OF INNOVATION



ALUMNI SPOTLIGHT

William P. Long '66 has more than 40 years of experience in the biotechnology and specialty chemical industry. He is currently CEO of Epicore BioNetworks Inc., a firm that specializes in developing and manufacturing innovative and environmentally responsible biotechnology products and animal feeds.

Bill began his career at Atlas Chemical Inc as a process engineer immediately following graduation from UD. After three years he became senior development chemist at the company's industrial surfactants lab, and remained in the position while Imperial Chemical Industries (ICI) acquired Atlas in 1971.

After the acquisition, Bill took on a management role at ICI as lab supervisor of the agricultural chemicals division. He then advanced through the company via other management roles such as development manager, business manager and western hemisphere general manager.

Following ICI's decision in 1993 to demerge its pharmaceutical biosciences businesses into the independent company Zeneca, Bill stayed on board as general manager of international pool products and new business development in the company's specialty chemicals division. At that time, he also received his master's degree in business administration from Widener University.

Leaving Zeneca in 1995, he then joined Epicore as vice president of operations. He was also promoted to chief operating officer before transitioning to his current position.